

LOUDOUN YOUTH, INC.

Fuel the Future

2026- 2027 Sponsorship & Partnership Options

"Together, We Build a Better Future"

The Proof Behind the Programs

Loudoun Youth doesn't wait for a crisis to intervene. We reach teens early, and we measure what changes. Every Leadership Week participant completes an identical survey on Day 1 and Day 5, scoring themselves across ten leadership competencies. Here is what one week of programming produced in June 2026.

980

Teens served annually across 5 programs

28

Leadership Week participants tracked pre & post, 2026

65

Community Builders in our largest cohort ever



Our Five Signature Programs



Step Up Loudoun Youth Competition

Teens pitch community-impact ideas before judges and sponsors, turning classroom thinking into civic action.



Battle of the Bands

A teen-musician showcase and signature fundraising event that builds confidence on stage.



Loudoun Youth Leadership Program

An immersive Leadership Week building self-awareness, communication, and resilience through hands-on challenges.



Claude Moore Community Builders

Our largest cohort yet — teens completing structured service projects that strengthen the whole county.



Loudoun Youth Advisory Council

A standing youth council that advises local leaders and gives teens a real seat at the table.

As a sponsor, you'll designate a Spotlight or Grand Sponsor program from this list, first-come, first-served, with renewal priority.

A Track Record Teens Can Rely On

Prevention only works if it shows up again and again. Here's the breadth of what Loudoun Youth has delivered, not as a one-time event, but as a standing part of how this county invests in its teens.



Battles of the Bands hosted

A recurring signature event, not a one-off, giving teen musicians a stage year after year.



Professional development trainings

Delivered within our programs, building real workplace and leadership skills alongside prevention outcomes.



Community partners

Local organizations contributing time, expertise, mentorship, or resources to our five programs.



Community events supported

From civic gatherings to county celebrations, teens showing up as visible, active contributors.

WHY YOUR INVESTMENT MATTERS

More Than a Donation, an Upstream Investment

- 1 Break barriers with scholarships that remove cost as an obstacle
- 2 Empower the next generation of confident, capable leaders
- 3 Bridge the opportunity gap across Loudoun County
- 4 Expose teens to civic engagement and volunteerism early
- 5 Create safe, supportive spaces where teens can grow
- 6 Fuel lifelong impact in a rapidly changing world

Partnership Tiers at a Glance

Benefit	EMPOWER \$10,000	IGNITE \$7,500	LEAD \$5,000	CONNECT \$3,000	COMMUNITY \$1,000
Annual slots available	2	3	4	6	No limit
Program designation	Grand Sponsor	Spotlight Sponsor	Spotlight Sponsor	—	—
Speaking opportunity	1 major event	—	—	—	—
Logo on site & registration	Premier	Yes	Yes	Yes	Yes
Social shoutouts / year	6 minimum	6 minimum	4 minimum	4 minimum	Recognition
Press release	Yes	Yes	Yes	Yes	—
Step Up judging seat	Yes	Yes	Yes	Yes	Yes
Battle of the Bands tickets	10 VIP	6 VIP	4 VIP	2 VIP	—
Branded event materials	Yes	Yes	Yes	Yes	—
Dedicated web spotlight	50-word + logo	—	—	—	—

CUSTOM partnerships are welcome for in-kind, program-specific, or creative collaborations — ask us.
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EMPOWER PARTNERSHIP

\$10,000

Limited to 2 partners annually

YOUR IMPACT

As an EMPOWER Partner, you become a cornerstone in building confident, capable young leaders. Your investment directly funds scholarships, leadership training materials, and mentorship that transform lives before risk ever takes hold.

PARTNERSHIP BENEFITS

- Sponsor designation for a signature program (first-come, first-served, renewal priority)
- Speaking opportunity at one major event
- Premier digital presence: homepage, sponsorship page, all registration platforms
- Year-round recognition at every Loudoun Youth event
- Social media & newsletter spotlight showcasing your impact
- Minimum 6 shoutouts/year across all social channels
- Press release announcing our partnership
- Exclusive judging seat at Step Up Loudoun Youth Competition
- VIP Battle of the Bands access — 10 complimentary tickets
- Branded recognition on event materials and t-shirts
- Dedicated web profile: 50-word spotlight with clickable logo

IGNITE PARTNERSHIP

\$7,500.00

Limited to 3 partners annually

YOUR IMPACT

As an IGNITE Partner, you become a cornerstone in building confident, capable young leaders. Your investment directly funds scholarships, leadership training materials, and mentorship that transform lives before risk ever takes hold.

PARTNERSHIP BENEFITS

- Sponsor designation for a signature program: Battle of the Bands
- Speaking opportunity at one major event
- Premier digital presence: homepage, sponsorship page, all registration platforms
- Year-round recognition at every Loudoun Youth event
- Social media & newsletter spotlight showcasing your impact
- Minimum 6 shoutouts/year across all social channels
- Press release announcing our partnership
- Exclusive judging seat at Step Up Loudoun Youth Competition
- VIP Battle of the Bands access — 6 complimentary tickets
- Branded recognition on event materials and t-shirts
- Dedicated web profile with clickable logo

LEAD PARTNERSHIP

\$5,000

Limited to 4 partners annually

YOUR IMPACT

LEAD Partners fuel our core programming, ensuring every young person has access to transformative leadership experiences regardless of background. Your support creates pathways for youth to discover their potential.

PARTNERSHIP BENEFITS

- Spotlight Sponsor designation for a specific program (priority booking, renewal rights)
- Digital presence: homepage, sponsorship page, registration platforms
- Year-round recognition at every Loudoun Youth event
- Social media & newsletter spotlight showcasing your impact
- Minimum 4 shoutouts/year across all social channels
- Press release announcing our partnership
- Exclusive judging seat at Step Up Loudoun Youth Competition
- VIP Battle of the Bands access — 4 complimentary tickets
- Branded recognition on event materials and t-shirts

CONNECT PARTNERSHIP

\$3,000

Limited to 6 partners annually

YOUR IMPACT

CONNECT Partners help us bridge the gap between young people and their communities, creating networks of support that empower youth to engage meaningfully in local leadership opportunities.

PARTNERSHIP BENEFITS

- Premier digital presence: homepage, sponsorship page, registration platforms
- Year-round recognition at every Loudoun Youth event
- Social media & newsletter spotlight showcasing your impact
- Minimum 4 shoutouts/year across all social channels
- Press release announcing our partnership
- Exclusive judging seat at Step Up Loudoun Youth Competition
- VIP Battle of the Bands access — 2 complimentary tickets
- Branded recognition on event materials and t-shirts

COMMUNITY PARTNERSHIP

\$1,000

No annual limit

Your partnership creates real impact, investing in the leadership development of Loudoun County's next generation while building meaningful connections with your local community.

PARTNERSHIP BENEFITS

- Digital brand presence with logo and direct link on our website
- Social media recognition highlighting your commitment to youth development
- Exclusive judging seat at Step Up Loudoun Youth Competition
- Opportunity to join student-led events, workshops, and speaker panels
- Ongoing opportunities to tailor engagement — from mentorship to spotlights

All sponsors and partners may request a curated list of outstanding student leaders seeking internships — a unique way to invest in future talent.

CUSTOM PARTNERSHIP

Every organization has unique goals and capabilities. We welcome conversations about in-kind sponsorships, program-specific partnerships, and creative collaborations that align with your company's values and our mission.

2025 Sponsors & Partners

Loudoun Youth sponsors and partners receive wide recognition year-round through our events, social media, website, and marketing efforts.

2025 SPONSORS

- Wegmans
- KP Insights
- Tally Ho Live
- You've Got Maids
- Elise Woodworth
- Salamander Adventures
- Watson Institute
- Dominion Energy
- One Loudoun
- Khoury PR + Media Group
- REI Systems
- Zwiesel Fortessa
- Capretti Land
- Google
- K&H Landscape
- Backflow Technology, LLC
- Blue Room Productions
- Bank of Clarke Foundation
- Atlantic Union Bank
- Bread by Blanca
- Community Kitchens - Anna Sudha

2025 PARTNERS

- Loudoun County PRCS
- Morven Park
- JCPenney Foundation
- The Rota Foundation
- Loudoun County Public Schools
- Benefit
- Community Foundation for Loudoun & N. Fauquier
- Loudoun County Public Library
- Claude Moore Charitable Foundation

BY THE NUMBERS

Loudoun Youth, Inc.

980

Teens Served Annually

5

Signature Programs

9,647

Newsletter Subscribers, Growing

3,200

Website Visits / Month

4,861

Social Media Followers

6,892

Volunteer Hours, 2025–2026

+55

Sponsors & Partners

+0.62

Avg. Leadership Gain in 5 Days

Ready to Partner?

HOW TO GET STARTED

- 1 Choose the tier that fits your goals, or ask us about a custom partnership.
- 2 Email info@loudounyouth.org with the subject line "Partnership" or reply to this deck.
- 3 We'll confirm your sponsorship and send an invoice, plus schedule a short call to pick your Spotlight or Grand Sponsor program.
- 4 Your logo, recognition, and benefits go live at your very next Loudoun Youth event.

THANK YOU

Join us in shaping the future. Partner with Loudoun Youth and invest in the leaders of tomorrow.

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www.loudounyouth.org

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