





Listening to Youth: Anticipating Needs

Loudoun Youth, Inc. is a 501(c)(3) nonprofit organization that has been serving the youth in Loudoun County since 2005. Our mission is to work closely with our community partners to develop and deliver youth serving programs that empower, connect and provide leadership opportunities for the youth of Loudoun County.

We support and develop programs that provide Loudoun's youth with positive out-of-school activities in safe environments, helping them become confident and contributing members of the community. Our programs reach out to youth in diverse ways, offering something or some place for everyone.

Loudoun Youth Leadership Program

An experiential leadership program focused on high school students.

Battle of the Bands

A celebration of teen musicians.

Claude Moore Community Builders

Engaging youth in meaningful volunteer opportunities that benefit the community while instilling a culture of service and leadership.

Step Up Your Health Challenge

A community-wide 5K and 1 Mile Fun Run with students striving to win grant money for their schools.

DCUB3D: Discuss, Debate, Discover

New forum for youth designed to support engaging, respectful conversations about current issues.

Step Up Loudoun Youth Competition

Community impact projects by teens.

Loudoun Youth Leadership Program

Our flagship leadership program is a week-long experience designed to introduce youth to leadership concepts and provide exposure and interaction with local business, government and community leaders. Candidates participate in leadership workshops and interactive sessions with county leaders; they gain exposure to technology, business and agricultural economic drivers in Loudoun.

Loudoun Youth Leadership Program offers two sessions each summer. The program is open to all high school students who live in Loudoun County. Each session is limited to 26 students to encourage team building and provide a genuine interactive experience.

"Loudoun Youth's programs create a ripple effect of positive changes in the community because our programs are built to empower the youth, connect them to a greater community and give them the leadership skills necessary to make positive changes. The lives they touch in positive ways in the future continue the legacy of Loudoun Youth, Inc.!"

Jared Melvin,
President of Loudoun Youth



Step Up Loudoun Youth Competition

Step Up Loudoun Youth Competition encourages middle and high school youth across the county to identify an issue in their school, neighborhood or community, create a plan to address that issue, and implement the plan. The goal is to encourage, support and reward the youth of Loudoun County for making positive changes in their own lives and in the lives of others.

Registration takes place each fall. In the spring, the youth showcase their projects to each other, to judges and to the local community. All projects are recognized in some way, but the top ten win cash prizes.

"Aside from the incomparable experience itself, the support from incredible SULYC professionals and judges gave me an outlet to further my project and make an unforeseen difference in my community."

Kriti, Call of Security
2017 Step Up Loudoun Youth Competition Winner

"The Loudoun Youth Step Up Competition shows the impressive work that young people can do when challenged to make a meaningful contribution."

Dr. Eric Williams, Superintendent
Loudoun County Public Schools



Youth Advisory Council

The Youth Advisory Council (YAC) is a year round youth-development and leadership program. It includes representatives from each of the public high schools, private high schools and the home-schooled community in Loudoun County. The program is coordinated by the Loudoun County Parks, Recreation and Community Services department in cooperation with Loudoun Youth.

More than 70 teens are chosen for YAC each school year. The teen-led group identifies and speaks about issues facing Loudoun's youth, plans events for teens, including Battle of the Bands and Step Up Loudoun Youth Competition, and organizes community service activities.

Loudoun Youth supports YAC through fundraising and donations, volunteer engagement, and building community awareness.

"One unique aspect of Loudoun Youth events is they are countywide. This gives teens an opportunity to interact in different ways and to use different skills than they may in their school setting. It also perhaps more importantly enables teens to see a broader picture of what it truly means to be part of a community."

Kristin Garrett,
Loudoun County Educator
and Past Youth Advisory Council Coordinator

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Step Up Your Health Challenge

This annual family friendly 5K and Fun Run takes place each May.

Benefits from the 5K and Fun Run support Loudoun Youth, Inc. and its programs. Participants enjoy music, entertainment and games, as well as have the chance to win cash prizes for their school.

Loudoun County Schools can earn money for their school group's health and wellness initiatives by participating in the 5K and Family Fun Run. Each group can earn 70% of pre-registration fees with just 10 (or more) participants. Runners can be faculty, parents, students, neighbors, anyone who registers on the team. Our event is just like a Spirit Night, only more profitable. Each team could earn thousands towards promoting healthy lifestyles and continued learning!



DCUB3D: Discuss, Debate, Discover

DCUB3D: Discuss, Debate, Discover seeks to prepare the next generation by reinstating a productive dialect into the public conversation. Loudoun Youth, in partnership with Independent Education (IndED), has worked to develop a new forum for the youth of Loudoun County designed to support engaging, respectful conversations on the topics of the day. Organically grown from the youth themselves, DCUB3D gives these youth a positive, out of school opportunity to connect with others with whom they may differ on many issues. Based on the open forum of Community Conversations, youth are invited to discuss topics that are important to them, including patriotism, gender identity, sexuality, suicide, mental health, stress, free speech, politics, right to protest and many others.

"The Point" is how DCUB3D introduces civic engagement and productive conversation to the teen community. Previous participants invite others with differing views to the meetings, which occur once a month.



Claude Moore Community Builders

The Claude Moore Community Builders program (CMCB) is a teen volunteer and leadership training program which instills a culture of service and leadership in our youth. With the support and guidance of the Claude Moore Charitable Foundation, CMCB runs from June through March each year. Applications are open to all high school students, and each year approximately 25 youth complete the program. Returning Builders act as mentors to new participants.



Join our Crusade

Loudoun Youth is the eyes and ears of our young people. Many of our programs are developed for youth by youth. Because they are a diverse, fast-moving and dynamic target, all efforts receive input and direction from teen representatives and volunteers, feedback from participants, and gut-checks from social media. We've opened these avenues to ensure our programs are engaging, exciting and relevant to our audience: Loudoun's youth population.

The youth leaders from the Youth Advisory Council and from the Step Up Loudoun Youth Competition are particularly valuable to Loudoun Youth's formula for success. As members of sports teams, clubs, peer groups, religious communities and more, they are in touch with what Loudoun's youth are doing and interested in. This insight allows us to create programs that anticipate needs and address issues that hit home, far beyond what adults might perceive is needed. Our goal is always to compel Loudoun's youth to act. We want every young person to see themselves as a valuable member of society.

Collaboration and Cooperation

Loudoun Youth partners with a variety of government agencies, local businesses and nonprofit organizations. These partnerships allow us to successfully coordinate programs, share resources and knowledge, reach more youth, and have a greater overall impact on the community. It's often said that it takes a village to raise a child. If so, then Loudoun Youth is helping coordinate our "village" to prepare our next generation for success.

"Through the strategic direction of county business and government leaders, Loudoun Youth supports and administers core programs that engage thousands of school-aged youth each year. "

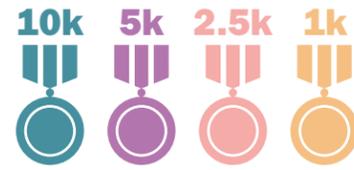
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Loudoun Youth, Inc. Sponsorship Levels



As a nonprofit 501(c)(3) organization, Loudoun Youth depends on corporate and individual donations to support our programs. We have sponsorship levels to fit any corporate or individual philanthropic goals. Invest in the future. Invest in the community where your family, neighbors, employees and customers live and work. Learn about how your organization can benefit by sponsoring Loudoun Youth. Sponsorship periods run from September 1 through August 31.

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\$10,000

- Company logo on Loudoun Youth website, with link to your website
- Press Release announcing partnership
- Company profile on website for full year
- Company logo on event t-shirts (Battle of the Bands, Step Up Loudoun Youth Competition)
- Social media mentions of your sponsorship prior to events
- Sponsor recognition on all event programs and signage at Step Up Loudoun Youth Competition; large logo on slideshow
- Sponsorship appreciation announcement at events throughout the year; speaking opportunities at applicable events
- Use of Loudoun Youth, Inc.'s logo in your marketing and promotional material to let your customers know how you are supporting youth
- The option to bring giveaway materials (such as your own company flyers) to be distributed along with event program, when applicable
- Acknowledgment of sponsorship and logo in Annual Report
- Special recognition at Loudoun Youth Leadership Program & Claude Moore Community Builder's Graduation Ceremony
- Special invitation to all events

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- Company logo on Loudoun Youth website, with link to your website
- Company profile on website for full year
- Company logo on event t-shirts (Battle of the Bands, Step Up Loudoun Youth Competition)
- Social media mentions of your sponsorship prior to events
- Sponsor recognition on all event programs and signage at Step Up Loudoun Youth Competition
- Sponsorship appreciation announcement at events throughout the year
- Use of Loudoun Youth, Inc.'s logo in your marketing and promotional material to let your customers know how you are supporting youth
- The option to bring giveaway materials (such as your own company flyers) to be distributed along with event program, when applicable
- Logo on slide show during Step Up Loudoun Youth Competition
- Acknowledgment of sponsorship and logo in Annual Report

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- Company logo on Loudoun Youth website, with link to your website
- Sponsorship appreciation announcements at events throughout the year
- Company logo on event t-shirts (Battle of the Bands, Step Up Loudoun Youth Competition)
- Social media mentions of your sponsorship prior to events
- Sponsor recognition on all event programs and signage at Step Up Loudoun Youth Competition
- Logo on slide show during Step Up Loudoun Youth Competition
- Acknowledgment of sponsorship and logo in Annual Report

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- Company name on Loudoun Youth website, linked to your website
- Sponsorship appreciation announcements at events throughout the year
- Social media mention prior to sponsored event
- Sponsor recognition on event programs and signage at specific event

Volunteer Opportunities

Loudoun Youth, Inc. works hard to make Loudoun County the **Best Place to Grow Up**. We are a team of volunteers reaching out to foster the spirit of volunteering and community involvement for all ages through our youth programs. We invite you to join us!

The Loudoun Youth Board of Directors is actively recruiting individuals to join standing committees such as Marketing, Fundraising, Partnerships and Programming. For more information, contact Steve Wolfson, Executive Director at swolfson@loudounyouth.org or visit our website, www.loudounyouth.org.



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