



2018 
Sponsor Package

Listening to Youth: Anticipating Needs

Loudoun Youth, Inc. is a 501(c)(3) nonprofit organization that has been serving the youth in Loudoun County since 2005. Our mission is to work closely with our community partners to develop and deliver youth serving programs that empower, connect and provide leadership opportunities for the youth of Loudoun County.

We support and develop programs that provide Loudoun's youth with positive out-of-school activities in safe environments, helping them become confident and contributing members of the community. Our programs reach out to youth in diverse ways, offering something or someplace for everyone.

Loudoun Youth Leadership Program

An experiential leadership program focused on high school students.

Battle of the Bands

A celebration of teen musicians.

Step Up Loudoun Youth Competition

Community impact projects by teens.

Step Up Your Health Challenge

A community-wide 5K and 1 Mile Fun Run with students striving to win grant money for their schools.

DCUB3D: Discuss, Debate, Discover

New forum for youth designed to support engaging, respectful conversations about current issues.

Loudoun Youth Leadership Program

Our flagship leadership program is a week-long experience designed to introduce youth to leadership concepts and provide exposure and interaction with local business, government and community leaders. Candidates participate in leadership workshops; interactive sessions with county leaders; and gain exposure to technology, business and agricultural economic drivers in Loudoun.

Loudoun Youth Leadership Program offers two sessions each summer. The program is open to all high school students who live in Loudoun County. Each session is limited to 26 students to encourage team building and provide a genuine interactive experience.

“Loudoun Youth’s programs create a ripple effect of positive changes in the community because our programs are built to empower the youth, connect them to a greater community and give them the leadership skills necessary to make positive changes. The lives they touch in positive ways in the future continue the legacy of Loudoun Youth, Inc.!”

Jared Melvin,
President of Loudoun Youth



Step Up Loudoun Youth Competition

Step Up Loudoun Youth Competition encourages middle and high school youth across the county to identify an issue in their school, neighborhood or community, create a plan to address that issue, and implement the plan. The goal is to encourage, support and reward the youth of Loudoun County for making positive changes in their own lives and the lives of others.

Registration takes place each fall. In the spring, the youth showcase their projects to each other, judges and the local community. All projects are recognized in some way, but the top ten win cash prizes.

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“Aside from the incomparable experience itself, the support from incredible SULYC professionals and judges gave me an outlet to further my project and make an unforeseen difference in my community.”

Kriti, Call of Security

2017 Step Up Loudoun Youth Competition Winner

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“The Loudoun Youth Step Up Competition shows the impressive work that young people can do when challenged to make a meaningful contribution.”

Dr. Eric Williams, Superintendent
Loudoun County Public Schools

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Youth Advisory Council

The Youth Advisory Council (YAC) is a year round youth-development and leadership program. It includes representatives from each of the public high schools, private high schools and the home-schooled community in Loudoun County. The program is coordinated by the Loudoun County Parks, Recreation and Community Services department in cooperation with Loudoun Youth.

More than 70 teens are chosen for YAC each school year. The teen-led group identifies and speaks about issues facing Loudoun's youth, plans events for teens, including Battle of the Bands and Step Up Loudoun Youth Competition, and organizes community service activities.

Loudoun Youth supports YAC through fundraising and donations, volunteer engagement, and building community awareness.

“One unique aspect of Loudoun Youth events is they are countywide. This gives teens an opportunity to interact in different ways and to use different skills than they may in their school setting. It also perhaps more importantly enables teens to see a broader picture of what it truly means to be part of a community.”

Kristin Garrett,
Loudoun County Educator
and Past Youth Advisory Council Coordinator

Step Up Your Health Challenge

Oath 5K and Fun Run

This annual family-friendly race is held the first Sunday in May each year. Both a 5K and 1 Mile Fun Run take place at Oath's Ashburn campus.

Benefits from the 5K and Fun Run support Loudoun Youth, Inc. and its programs. Participants enjoy music, entertainment and games, as well as have the chance to win cash prizes for their school.

Loudoun County Schools can earn money for their school group's health and wellness initiatives by participating in the Oath 5K and Family Fun Run. Each group can earn 70% of pre-registration fees with just 10 (or more) participants. Runners can be faculty, parents, students, neighbors, anyone who registers on the team. Our event is just like a Spirit Night, only more profitable. Each team could earn thousands towards promoting healthy lifestyles and continued learning!



DCUB3D: Discuss, Debate, Discover

DCUB3D: Discuss, Debate, Discover seeks to prepare the next generation by reinstating a productive dialect into the public conversation. Loudoun Youth, in partnership with Independent Education (IndED), has worked to develop a new forum for the youth of Loudoun County designed to support engaging, respectful conversations on the topics of the day. Organically grown from the youth themselves, DCUB3D gives these youth a positive, out of school opportunity to connect with others with whom they may differ on many issues. Based on the open forum of Community Conversations, youth are invited to discuss topics that are important to them, including patriotism, gender identity, sexuality, suicide, mental health, stress, free speech, politics, right to protest and many others.

"The Point" is how DCUB3D introduces civic engagement and productive conversation to the teen community. Previous participants invite others with differing views to the meetings, which occur once a month.



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Join our Crusade

Loudoun Youth is the eyes and ears of our young people. Many of our programs are developed for youth by youth. Because they are a diverse, fast-moving and dynamic target, all efforts receive input and direction from teen representatives and volunteers, feedback from participants, and gut-checks from social media. We've opened these avenues to ensure our programs are engaging, exciting and relevant to our audience: Loudoun's youth population.

The youth leaders from the Youth Advisory Council and from the Step Up Loudoun Youth Competition are particularly valuable to Loudoun Youth's formula for success. As members of sports teams, clubs, peer groups, religious communities and more, they are in touch with what Loudoun's youth are doing and interested in. This insight allows us to create programs that anticipate needs and address issues that hit home, far beyond what adults might perceive is needed. Our goal is always to compel Loudoun's youth to act. We want every young person to see themselves as a valuable member of society.

Collaboration and Cooperation

Loudoun Youth partners with a variety of government agencies, local businesses and nonprofit organizations. These partnerships allow us to successfully coordinate programs, share resources and knowledge, reach more youth, and have a greater overall impact on the community. It's often said that it takes a village to raise a child. If so, then Loudoun Youth is helping coordinate our "village" to prepare our next generation for success.

Through the strategic direction of county business and government leaders, Loudoun Youth supports and administers core programs that engage thousands of school-aged youth each year.





2018 Corporate Sponsorship Levels

Platinum Partner \$10,000, Gold Partner \$5,000 and Silver Partner \$2,500

	SILVER	GOLD	PLATINUM
Clickable logo on event email blasts	●	●	●
Recognition at all events for 12 months	●	●	●
Company profile on website for full year (50 word description, clickable logo)	●	●	●
Social media mentions prior to events- Facebook & Twitter	●	●	●
Company name on event t-shirts for events	●	●	●
# of complimentary tickets to all events	3	10	10
Press release announcing partnership agreement		●	●
Clickable logo on sponsorship pages designating silver partnership level	●		
Clickable logo on sponsorship pages designating gold partnership level		●	
Clickable logo on sponsorship pages designating platinum partnership level			●

2018 Event Sponsorship Levels

Event Gold Sponsor \$500, Event Silver Sponsor \$300 and Event Bronze Sponsor \$150

Step Up Loudoun Youth Competition, Battle of the Bands, Loudoun Youth Leadership Program

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Event Gold Sponsor (\$500)

- Scholarship for Loudoun Youth Leadership Program or prize money for Step Up Loudoun Youth Competition or Loudoun Battle of the Bands.
- Corporate logo on event email blasts pertaining to the event you choose
- Social media mentions prior to event – Twitter and Facebook
- Able to distribute information approved in advance by Loudoun Youth
- Thank you announcement at the event by Loudoun Youth
- 2 Event Tickets

Event Silver Sponsor (\$300)

- Scholarship for Loudoun Youth Leadership Program or prize money for Step Up Loudoun Youth Competition or Loudoun Battle of the Bands.
- Company name on event email blasts
- Social media mentions prior to event – Twitter and Facebook
- Thank you announcement at the event by Loudoun Youth
- 2 Event Tickets

Event Bronze Sponsor (\$150)

- Company name on event email blasts
- Thank you announcement at the event by Loudoun Youth
- 2 Event Tickets

In-Kind Sponsorships

Donated resources per the approval of Loudoun Youth.

- Negotiated based on needs of the program

Volunteer Opportunities

Loudoun Youth, Inc. works hard to make Loudoun County the Best Place to Grow Up. We are a team of volunteers reaching out to foster the spirit of volunteering and community involvement for all ages through our youth programs. We invite you to join us!

The Loudoun Youth Board of Directors is actively recruiting individuals to join standing committees such as Marketing, Fundraising, Partnerships and Programming. For more information, contact Steve Wolfson, Executive Director at swolfson@loudounyouth.org or visit our website, www.loudounyouth.org.



P.O. Box 1732
Leesburg, VA 20177
www.loudounyouth.org