

Youth Fest

What: *Youth Fest 2010*, now in its 5th year, is a daylong event for Loudoun teens. Live local teen bands and other stage acts provide entertainment. Teens also enjoy interactive exhibits focusing on healthy living, after school programs, community, belonging and diversity. There will be fun for all ages, including games, food, prizes, and much more!

All teens will have an opportunity to participate in the “*Youth Fest 2010 Passport*” raffle. Teens complete the passport by visiting the local nonprofit and community agency booths.

This year we also have 5 Friday night **Battle of the Bands** audition events to lead up to Youth Fest. Local teen bands compete at these events for placement at Youth Fest. These events are being held: October 23, December 11, February 26 and March 19. A Finals for the top 3 bands from each of the audition nights will be held on April 30th. All Battle of the Bands events are from 6:30 – 10:00 p.m. at AV COM/Visual Arts (45965 Nokes Blvd., Suite 150, Sterling, VA 20166).

When: June 26, 2010

Time: 2:00 – 8:00 p.m.

Where: Brambleton Town Center

Headliner: My Favorite Highway

Beneficiary: Youth Fest and other affiliated services provided by Loudoun Youth

Contact: Christina Druther
cdruther@loudounyouth.org
Phone: 703-989-6781

Youth Fest

GRAND SPONSOR

Only two available

- ◆ **Prime location** of a 10 x 20 display space in a high traffic area, with full set-up, including pop up tent, covered display tables (up to 4) and two chairs per table, located in center court
- ◆ **Company logo** placement on all printed materials, including Battle of the Bands promotions
- ◆ **Company logo** on all event T-shirts (event volunteers will be wearing the shirts while on site)
- ◆ **Company logo** on all newspaper advertisements
- ◆ **Company logo** on the full-color event postcards
- ◆ **Company name** on the event web site with a hyperlink to your company's website
- ◆ **Company logo** on the event fliers; they will be displayed throughout the community in such places as libraries, recreation centers, doctors offices, grocery stores and teen centers
- ◆ **Company logo** on the full-color table tents that will be placed on the tables in the Dulles Town Center eatery
- ◆ **Company logo** on all event signage
- ◆ **Company name** listed in the press packets
- ◆ **Prime placement of Company logo** on the event passport game cards, that are given out to all of the teens
- ◆ **Company logo** on all on-site event posters
- ◆ Hospitality tent access
- ◆ First right of refusal to the Grand sponsorship level for Youth Fest 2011

Investment: \$10,000
Plus donation of one door prize

Youth Fest

EVENT SPONSOR

- ◆ **Premium** location of a 10 x 10 space with full set-up, including a 10 x 10 pop up tent, two covered display tables and two chairs per table
- ◆ **Company name** on all marketing pieces, including Battle of the Bands promotions
- ◆ **Company name** on the full-color event postcards
- ◆ **Company name** on the event fliers; they will be displayed throughout the community in such places as libraries, recreation centers, schools, grocery stores and community and teen centers
- ◆ **Company name** on all on-site event posters
- ◆ **Company name** on the event web site
- ◆ **Company name** on all event T-shirts (event volunteers will be wearing the shirts while on site)
- ◆ **Company name** on the event passport game cards that are given out to all of the teens
- ◆ Hospitality tent access
- ◆ First right of refusal to the Event Sponsor level for Youth Fest 2011

Investment: \$5,000

Plus donation of one door prize

EVENT SUPPORTER

- ◆ **Prime** location, 10 x 10 tent with full set-up, to include one skirted display table and two chairs
- ◆ **Company name** on the event fliers; they will be displayed throughout the community in such places as libraries, recreation centers, schools, grocery stores and community and teen centers
- ◆ **Company name** on the full-color event postcards
- ◆ **Company name** listed on on-site event posters
- ◆ **Company name** on all event T-shirts (event volunteers will be wearing the shirts while on site)
- ◆ Hospitality tent access
- ◆ First right of refusal to the Event Supporter level for Youth Fest 2011

Investment: \$2,500

Plus one door prize donation

TITLE SPONSORSHIP OPPORTUNITIES

- ◆ **Company name** on the event signage related to your sponsorship
- ◆ **Company name** on the event fliers displayed throughout the community
- ◆ **Company name** on all on-site event posters
- ◆ Hospitality tent access
- ◆ First right of refusal to the chosen Title Sponsorship level for Youth Fest 2011

Investment: \$1,500

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Sponsorship Agreement

Your commitment to a sponsorship is final. **No refunds or credits will be issued.** **On-site electrical hook-up is NOT available.** Sponsor spaces will be assigned based on sponsor level and on a first come, first serve basis.

I am committing to the following sponsorship level:

- | | | |
|--------------------------|-----------------|----------|
| <input type="checkbox"/> | Grand Sponsor | \$10,000 |
| <input type="checkbox"/> | Event Sponsor | \$5,000 |
| <input type="checkbox"/> | Event Supporter | \$2,500 |
| <input type="checkbox"/> | Title Sponsor | \$1,500 |

Company Name _____

Contact Name/Title _____

On-site Contact Name & Mobile Number _____

Address _____

Phone _____ Fax _____

Email _____

Space Selection (to be chosen by Youth Fest 2010 Committee, based on sponsorship level and received date of contract): _____

CANCELLATIONS: Your commitment for space is final. No refunds will be issued. Contracts are binding at time of receipt by Youth Fest 2010 with or without payment.

I understand and accept that the space I am contracting is for the **sole purpose of marketing the business listed on this contract** and I shall not share and/or sub-let to any other businesses. The "Youth Fest 2010" event **is a rain or shine event.**

By signing this contract I acknowledge that I have read and accept all event rules and regulations listed above on this contract. I understand that I will be responsible for providing proof of insurance prior to the event.

Print Name: _____

Authorized Signature _____ Date _____

Please email this agreement to cdruther@loudounyouth.org to reserve your sponsorship, and then mail the original along with full payment to the attn of: Loudoun Youth Inc., Christina Druther, P.O. Box 1732, Leesburg, VA 20176. Call 703-989-6781 with any questions. Please make checks payable to: Loudoun Youth.