



For Immediate Release

Contact: Christina Druther, cdruther@loudounyouth.org 703-989-6781

MY FAVORITE HIGHWAY TO HEADLINE YOUTH FEST 2010

May 26, 2010 (Brambleton, VA)— *My Favorite Highway*, an american pop rock band from Vienna, Virginia, is the headline act in this year's Loudoun Youth Fest which will take place on Saturday, June 26th from 2:00-8:00 pm at the Brambleton Town Center.

Formed in 2004, *My Favorite Highway* signed with Virginia Records in 2008 and re-released their album *How to Call a Bluff* in mid 2009. Band members include lead singer Dave Cook, his cousin and bassist Will Cook and lead guitarist Pat Jenkins. The band's songs have been featured on popular TV shows including *The Hills*, *The City* and *90210*. The band is currently on their "Storytellers Acoustic Tour" and is playing venues throughout the east coast. For more information please check out their website at www.myfavoritehighway.com.

Opening for *My Favorite Highway* will be 17 Loudoun County youth bands including: Canis Cibus, Four of a Kind, Julie Hall, Fight Cloud, Send the City, Nocturnal Rush, Provence, Catie Lee, Shadow of a Doubt, The Highlanders, The Polaroids, The Immortals, Lethal Dose, Lightspeed Rescue and Mercury in Summer.

All Loudoun County middle and high school age youth are invited to spend the afternoon and evening enjoying Youth Fest 2010 which is a FREE event that includes live music, interactive exhibits/inflatables and educational information from local nonprofit organizations including health organizations, after-school programs and drug/alcohol prevention programs.

Youth Fest 2010 is being sponsored by Brambleton/Soave Real Estate and Miller & Smith who have each donated \$10,000 to this year's event. Brambleton is an award winning Loudoun County Master Planned Community developed by Soave Real Estate. Miller & Smith is the third largest private builder in the Washington metropolitan area.

Loudoun Youth Inc. is Loudoun County's premier non-profit organization dedicated to supporting and developing programs that provide teens positive out-of-school activities in safe environments...helping teens become connected, engaged and contributing members of our community. Since its inception in 2005, Loudoun Youth has raised and invested over \$490,000 for youth programs throughout Loudoun County. Visit our website at www.loudounyouth.org.

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