



For Immediate Release

Contact: Christina Druther
cdruther@loudounyouth.org
703-989-6781

**BROWN BAG LUNCH FOR YOUTH SERVING AGENCIES:
“EXECUTING A MARKETING PLAN”
March 23, 2010 from 12:00-2:00pm**

March 15, 2010 (Leesburg, VA)—Loudoun Youth Inc., a member of the Loudoun Human Services Network, is sponsoring a Brown Bag Luncheon for youth serving organizations and agencies on Tuesday, March 23, 2010 from 12:00-2:00pm at Loudoun Water located at 44865 Loudoun Water Way, Ashburn, VA. The theme of this month’s luncheon is “Executing a Marketing Plan” with featured speaker, Josh Fertel of River City Marketing. Mr. Fertel will provide valuable information on creating an effective and efficient marketing plan that is a “must have” for all non-profit organizations. The program will include a discussion of not only how to develop a marketing plan but also basic marketing programs for non-profits. There will also be an opportunity to network with other organizations and agencies providing services to the youth of Loudoun County.

An added bonus this month is that **Access National Bank and Tom Ciolkosz are sponsoring the event and providing “FREE LUNCH”** from Potbelly Sandwich Shop for all attendees.

This event is limited and RSVPs are required. For more details please contact Christina Druther at cdruther@loudounyouth.org or 703-989- 6781.

Loudoun Youth Inc. is dedicated to helping teens become connected, engaged and contributing members of our community. Since its inception in 2005, Loudoun Youth has raised and invested over \$490,000 for youth programs throughout Loudoun County. Visit our website at www.loudounyouth.org.

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